

Reading THE NATION

05 SEP – 11 SEP 2022

Last Thursday, our beloved sovereign Queen Elizabeth II passed away peacefully at Balmoral Castle. Her passing has impacted the world in ways that are difficult to comprehend, with people in every corner of the globe expressing their deepest condolences.

However, there are no deeper emotions expressed than on our own soil. The nation has entered an official 12-day period of mourning with a bank holiday to take place the day of her funeral.

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One event dominated the nation's attention last week. The passing of Queen Elizabeth II. This week's Reading the Nation takes a look at how Ozone publishers covered her era defining reign.



The Queen's passing rules the headlines

Queen Elizabeth II: A Record-Breaking Monarch And Remarkable Woman

Celebrities, world leaders post their photos with Queen Elizabeth II as they mourn her death at 96

Editorial: She was the best of us, and let us be the best of her

The Queen's life in fashion: unwavering loyalty, stoic simplicity and of course, unrivalled majesty

Queen's love for India shared by new King: British Indians pay tributes

How the Queen made history for the women who will come after her

King Charles III: What The UK's New Monarch Stands For And Why It Matters

Queen Elizabeth II: the majestic enigma who was one of us

+53%
News & Politics
PVs last week

Following the emotional news of the Queen's passing last Thursday, it is unsurprising that we saw the highest ever week for News & Politics page views. 131m PVs were up +53% WoW to a record high. Liz Truss' appointment as UK Prime Minister also tripled weekly Politics PVs.

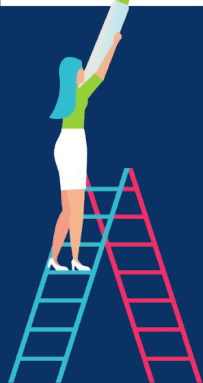
56m
Weekly Family &
Relationships PVs

Our Family & Relationships content also saw a huge +54% engagement increase to 56m PVs. This can be clearly attributed to the most famous family in the world experiencing the loss of their matriarch Queen Elizabeth II. The Bereavement topic more than tripled week on week.

70m
Weekly Pop
Culture PVs

With the Queen and the Royal family so heavily entwined with the national zeitgeist, engagement with our Pop Culture content also grew week on week. 70m page views was up +11% as our content focused on celebrating the Queen's impact on Britain and the world.

Queen Elizabeth II's passing in the headlines



World leaders pay tribute after death of Queen Elizabeth II

Messages flood in at end of British monarch's 70-year reign

Queen Elizabeth dies - latest updates



© Queen Elizabeth greets Canadian prime minister Justin Trudeau at Buckingham Palace in 2018. Photograph: WPA/Getty Images

Presidents, prime ministers, monarchs and leaders around the world have paid tribute to the life and service of Queen Elizabeth II, many of them reflecting on a 70-year reign that encompassed some of the most turbulent and decisive moments in modern British and world history.

As Thursday wore on and news of the Queen's ill-health eventually gave way to news of her death, global figures spoke of what she had meant to them and their countries.

